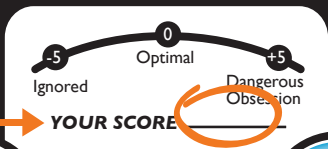


Many Innovation Efforts Will Fail

(unless you find a New & Improved way forward!)

Read each category and score your organization on the line provided. We'll total your collective scores and start you on your New & Improved way forward!



SKILL

Training ongoing at all levels designed to strengthen organization's innovation capacity.

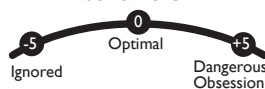


YOUR SCORE _____



ACCOUNTABILITY/ RECOGNITION

Leaders, managers and work-force are held accountable to innovation-fostering behaviors.

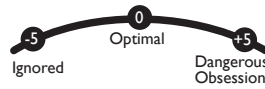


YOUR SCORE _____



MEASURE

Innovation, across the entire value chain, both incremental and radical is measured.



YOUR SCORE _____



TECHNOLOGY

Creative collaboration platform employees/ customers can access to enable ideation and problem solving.



YOUR SCORE _____



ENVIRONMENT

Purposefully designed physical spaces that foster better collaboration and creativity.



YOUR SCORE _____



EXPERIMENTATION

Easily accessible internal venture capital for small innovation experiments.



YOUR SCORE _____



FOCUS

A group responsible-with active executive involvement- to constantly strengthen a culture of innovation.



YOUR SCORE _____



STRATEGY

Clarified goals for profit generated from current offerings, new offerings and efficiencies.



YOUR SCORE _____



GOVERNANCE

An accurate dashboard describing product offerings, pipeline and post-introduction performance data



YOUR SCORE _____



LEADERSHIP

Leadership actions demonstrate support for innovation fostering activities.



YOUR SCORE _____



EXPLORATION

Time or flexibility for employees to pursue creative ideas that are not their core responsibility.



YOUR SCORE _____



FACILITATION

Internal corps of creativity facilitators to assist in problem solving meetings.



YOUR SCORE _____



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This is a WASTE OF TIME!

Agreed, KEEP THE STATUS QUO!

I LIKE IT THAT WAY!

